

About us - the Company / Background

The group Company of Indian Abacus Private Limited which earlier first introduced and pioneered Abacus Education in India operating from the year 1999 built a large network of coaching centres and developed effective Abacus Tutor training programs. A few lakhs of Children of 5 to 13 years of age derived benefits of abacus-based arithmetic skills and enhancement of mental abilities so far. This was made possible by the tireless efforts of the company and the nationwide network. Mr. Basheer Ahamed, Chairman & Managing Director, who led from the front and steered the company's operations during the years, had also implemented a continuous study based research on the tool- Abacus and the methodology adopted for enhancing Brain skills in children using the Abacus tool.

About Basheer Ahamed, Managing Director and Inventor

Mr. Basheer Ahamed has been driven by his passion to transform the manual Abacus into the version of the future in the year November, 2013. Indian Abacus non-digital and Indian Abacus-Digital versions of the devices both for students and Tutors, are the fruits of 13 years of research. The pioneer of Abacus Education in India, Mr. Basheer Ahamed applied his vast experience in the field, creating and managing the product and program structure and administering the program – all these have gone into the invention and implementation of the revolutionary tool- Indian Abacus. Continuous backend study of the usage of the Abacus, program content, 'learning skills' of different children in different locations and environments have all contributed to the invention of the Indian Abacus and formulating the program structure.

About product and program

The benefits that the children enjoy using the 'Indian Abacus' are far superior. The striking colour images that flash with the operation of the 'Indian Abacus' reach the eyes of the children much faster and clearer are far superior in impression-making. For the children using 'Indian Abacus', the time required to attain the same amount of visualization skills will be far less compared to the old Abacus. Colours are scientifically proven to result in better memory and enable better and faster recall. The colour images are better impression-making and thus enable better memory in comparison to that enabled by old abacus. The clarity and better visualization is ensured since the non-value beads are in closed position and do not disturb visualization process. Every operation / number added, subtracted, multiplied or divided result in the formation of colour images corresponding to values, and act as Flash Cards. The no-value slider positions do not disturb the visualization process as it happens with the no value bead positions of the old Abacus.

Invention:

The invention of

1. Indian Abacus – Students
2. Indian Abacus – Tutors
3. Indian Abacus-Digital for Students
4. Indian Abacus-Digital for Tutors

Versions provide the right answers to the long lasting call for “generation change” with the evolution to bring in greatly desired “Visualization” a vastly impacting skill factor. The birth of Indian Abacus & Indian Abacus - Digital, both Student’s and Tutor’s versions is a solution to win over the inadequacies and the limitations that hindered the effective usage of

the abacus to bring out the best of skills in children. The material, design, manufacture which are greatly different in the Indian Abacus & Indian Abacus - Digital, both Student's and Tutor's versions, bring in a great change in the features, advantages and benefits of the invented tools under patent registration.

Indian Abacus – Students:

The newly invented Indian Abacus – Non Digital device for students is a highly advanced version tool and of the state-of-the-art in design. Child is at ease and comfort to differentiate the values / numbers easily due to colour projections of the value position of the sliders. The upper sliders project Red colour portion of the sliders as images which represent value and similarly the lower sliders project Green colour portion of the sliders as images which again represent value, Apart from the comfort of easy and faster learning, the newly designed tool enables enhanced visio-spatial memory. The sliders of abacus in the value positions – projecting colour images – stay put even when the abacus is held upright. The sliders do not fall from their worked position.

Indian Abacus – Tutors:

The invented device takes the Abacus device to a level unseen and unheard of so far. The Indian Abacus – Non Digital for Tutor is bigger in size. This is designed for use by Tutors for training the students to do fast and accurate Abacus Mental Arithmetic Calculations.

Indian Abacus – Digital for Students:

The newly invented Indian Abacus – Digital device is a highly advanced version and of state of the art in design. The Indian Abacus–Digital has two additional features built into it. It enables the student to connect to a computer / Laptop to have online learning. Offline, the tool also displays the output of the working on the Indian Abacus - Digital. The answers / the output of the working are displayed on the LCD screen. The tool has the necessary Hardware and Software, which help the students work online or offline, as required.

Indian Abacus – Digital for Tutors:

The Indian Abacus-Digital for Tutors is designed using Hardware and software for various aspects of training (Addition, Subtraction, Multiplication and Division) & testing requirements. Calling out of sums (orals) using inbuilt Mp3 Player – the system provides calling out of oral sums – the speaker provided in the Indian Abacus – Digital for Tutors enables reaching of the output to the entire class room; Deferred displaying of answers after verifying the children's answers; Conducting the assessments using the countdown timer; Setting time duration for the tests when conducted. Using the Remote control unit, the Tutor could control all the activities from one place simultaneously observing the students' individual performances. The Indian Abacus – Digital for Tutors, enables calculations done manually at the same time having the facility to have the answers displayed on the built-in LED screen. The Digital Display screen, an integral part of Indian Abacus – Digital for Tutors, is connected through the required hard & software.

Objective of Abacus Learning

Objective of Indian Abacus product and program is to enhance the brain power of the children through image memory and Remove the fear of Mathematics by making the arithmetic calculations easier.

Mission, Vision & Quality Policy

Mission: Set benchmarks in training to develop brain skills of young children and help bringing out hidden talent in them to build a promising future for the world.

Vision: To create a niche & leadership position and grow in size steadily to attain 5000 Centres by the year 2020.

Quality Policy: Indian Abacus Company would constantly work to ensure to develop & supply educational products & Course Material of internationally acclaimed quality with matching services in the field of Brain skills development training through continuous improvement in the quality of products, training and adopting the best of Administrative practices to delight the student community and the associates in the process

An ISO 9001: 2008 Certified Company

Developing and Providing Training and Training related services for imparting Indian Abacus Product & Mental Arithmetic Skills to Children through Business Partners.

Achievement

The organization spread to the entire country – to all cities and large and small towns of almost all states. The achievements are as listed below:

- Organization entered **India Book of Records** for the **First Digital Abacus** for student and teacher, in the year 2015.
- Organization entered **Assist World Record** for the Most Advanced **Digital and Non Digital Abacus** for students and Tutors, in the year 2015.
- Conducted 12 times All India level Abacus Mental Arithmetic Competitions
- Conducted 4 times All India level Abacus Tutors Competitions
- Conducted 10 times Grading Examination for Students at the All India level
- Conducted 10 times Grading Examination for Tutors at the All India level
- Conducted 4 times All India students Graduation ceremony.
- More than 250000 students participated in the All India and state level and district level Competitions.
- Participation by students from India, in the International Abacus & Mental Arithmetic Competition.
- One week tour of Mr. Basheer Ahamed to Xian, China to get acquainted with the extensive knowledge in the field of Abacus education. China gave him the rare opportunity to re-establish the position in Abacus mental arithmetic education.
- Election of Mr. Basheer Ahamed, CMD., as the 1st Indian to be the Member of Executive Director Council of World Association of Abacus and Mental Arithmetic (WAAMA) China, is ample testimony for his outstanding personality.
- Organization is a member of the **National Association for Education of Young Children (NAEYC - USA)**.

Indian Abacus

- Organization is a member of the **Association for childhood Education International, USA (ACEI)**.
- Member- Franchising Association of India.
- Visit to UK (Cambridge) was facilitated by University of Cambridge - ESOL Examinations – Invited for participation in Examination Centre Heads Conference in the year 2009.
- Considering the excelling performance in expanding the network of Franchisees all over India for Abacus Coaching, identified and appointed, by University of Cambridge ESOL Examinations UK, as Examination Manager / Centre offering their examinations to students & Teachers in India.
- Company led a delegation from India to Sri Lanka and participated in Sri Lanka to launch (Abacus education) operations.
- Organization entered **Limca Book of World Records** for the largest ever student participation (8257 students) in National Abacus & Mental Arithmetic Competition, in the year 2004 in one day, under one roof.
- Invitation from **Hon'ble President of India, Dr. APJ. Abdul Kalam, at Chennai Raj Bhavan**, on the 16th December, 2003, for demonstration of Abacus Mental Arithmetic by students.
- Invitation from **Hon'ble Governor for Tamil Nadu, His Excellency – Dr. P.S. Ram Mohan Rao**, at Chennai Raj Bhavan, for demonstration of Abacus Mental Arithmetic by students.
- Invitation from **Hon'ble Governor for Tamil Nadu, His Excellency – Sri Surjith Singh Barnala**, at Chennai Raj Bhavan, for demonstration of Abacus Mental Arithmetic by students.
- Invitation from **Director of Elementary Education, Govt. of Tamil Nadu, Mrs. J. Uma Maheswari** at Chennai, for demonstration and Pilot Project giving Abacus Mental Arithmetic Training to the 3rd, 4th & the 5th class students, 5000 students from 50 schools and also train 100 Teachers to train the students in the year of 2007.
- Invitation from **His Highness Nawab Mohammed Abdul Ali, Prince of Arcot, chennai**.
- Mr. Basheer Ahamed, was chosen by **The Times Group** as one of the 17 Trailblazers of Tamil Nadu recognizing his service in the Kids Education in India. All the Trailblazers honored by The Times Group figure in their **Coffee Table Book** brought out by them and released by the Hon'ble Chief Minister of Tamil Nadu **Sri. M. Karunanidhi**, on the 5th June, 2007.
- Mr. Basheer Ahamed, was conferred with the award **“Entrepreneur & Educationist”** in the august presence of Hon'ble Chief Minister of Tamil Nadu **Sri. M. Karunanidhi** and His Excellency, the Governor of Tamil Nadu, **Sri Surjith Singh Barnala** and other dignitaries, on the occasion of 7th International Conference of Islamic Ilakkiya Kazhagam, held on 27th May, 2007.
- Mr. Basheer Ahamed, , led a team of students who demonstrated their Abacus Mental Arithmetic skills before the **Former Prime Minister of India, Hon'ble Shri I.K. Gujral** at New Delhi.
- **Shri Rahul Gandhi, General Secretary, AICC & Smt. Sonia Gandhiji, President, AICC**, appreciated the skills of the children in Speed & Accuracy in Abacus based computation, witnessing the live demonstration presented by the students of Rajasthan state, led by Mr. Basheer Ahamed, CMD, on 1st February, 2011, at New Delhi,

Ambition

The mission statement of the company reflects the ambition is to ensure Abacus & Mental Arithmetic reaches every child possible in the country and world. Every child should be benefited by the program.

Indian Abacus Research and Development (IARD)

Right from the day Mr. Basheer Ahamed CEO., announced before the large audience of Franchisees, Course Instructors and the parents about the company's initiative to establish Research Foundation in the year 2004, the task started. Indian Abacus both the regular and the Digital versions became the products that emerged from the Research & Development initiative of the CEO.

The tool, Indian Abacus-Digital, makes the student access the web portal to learn Abacus based computation on-line, which opens up new vistas for the Ancient tool – Abacus to earn its rightful place in computer-age learning. The Abacus skills today can reach every child in the world and On-line learning, practicing and assessment thus open up the door for the Abacus to be relevant for the computer age.

The R & D of the company would continue its efforts in the years to come to enhance the relevance and efficacy of Indian Abacus in the children's education in future.

Franchise Opportunity:

Indian Abacus Pvt Ltd., the Company which owns the product and the program and which are under patent and copy right registration, provides Franchise model of business opportunity. It advocates service to the society for the brain skill development of the kids who are the future pillars of any nation. The Franchise Opportunity provides decent earning to those who have inclination to be an entrepreneur. The company offers the following Franchise opportunities:

- Indian Abacus Coaching Centres in Cities, Towns and Villages.
- Indian Abacus Coaching Centres within School campus
- State-Regional Franchisees within a State of a Nation
- National Franchisees or Regions -Country wise

Tutor Training: We train the trainer to teach the program to the children. For convenience, we make arrangements to place Trainers at Region, State and Country level who in turn will train trainers in their respective Region, State and Country. Refresher Courses, Competitions and International Grading Examinations (IGE) are conducted to these trainers to update and excel in their training skills. The state of the art newly invented Indian Abacus and the world class materials enable the trainers to impart the skills to the children learning Abacus.

Indian Abacus Private Limited

ISO 9001 : 2008 Certified Company

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